

Capital Santé

G R O U P S A R L



COMPANY
PROFILE

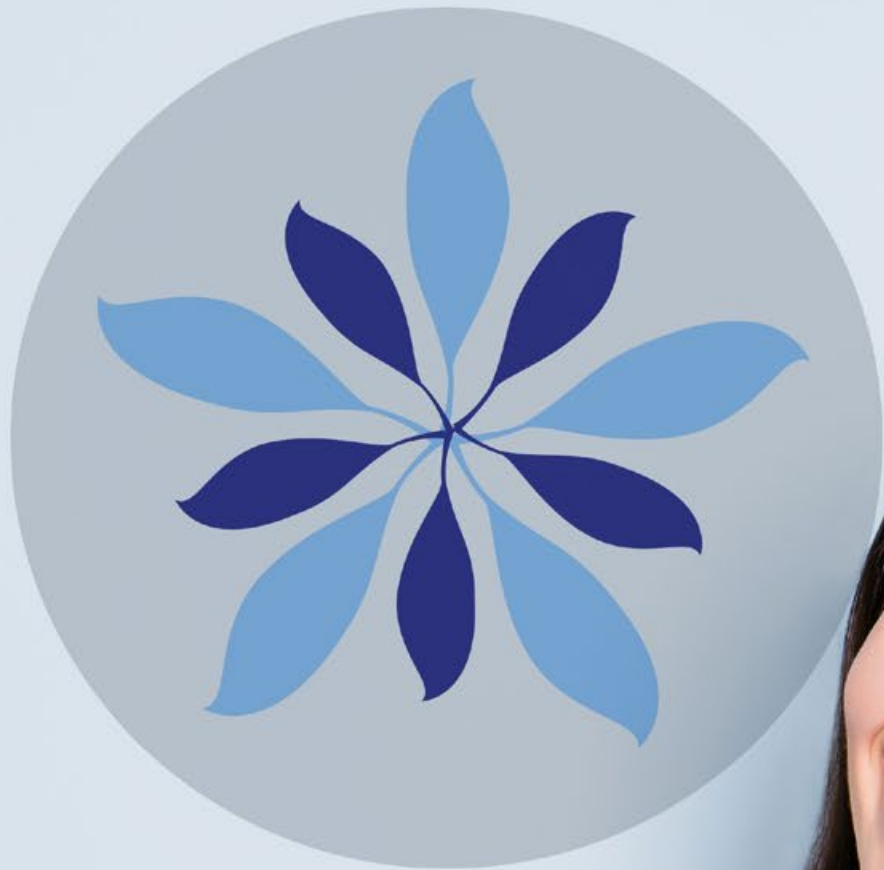


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HISTORICAL GLIMPSE

- Part of the pharmaceutical industry since 2003;
- First established under the name “Badr Group”;
- Renamed in 2011 & operating till present.





VISION, MISSION & VALUES

A Noble Mission

- Obtaining high-quality biotechnology products from prestigious international companies;
- Catering the needs of the body & soul to create a better quality of life for people;
- Working with esteemed medical & health industry teams;
- Selecting partners from all over the world on the base of having products of innovative, unique & well-developed formulas or technologies.

A Unique Vision

- Achieving physical & mental health, vitality & beauty from the inside out through propagating the culture of health.
- Implementing the concept of “always 25!” -which means possession of the health, vitality and beauty of a 25-year-old.
- Promoting the culture of health internationally & spreading more health throughout.
- Partnering with unique individuals & corporations from the medical, aesthetic, cosmetic, wellness & fitness industries, including doctors & medical professionals, to make Capital Santé group a leader in its field.

Honest Values

- Operating with discipline & professionalism in all manners related to work;
- Dealing with patients & clients with care & enthusiasm;
- Disseminating contemporary medical & healthcare information to patients & clients;
- Promoting high standards of health by listening, answering & caring about our clients' needs.

COMMITMENT, DEDICATION & AIM

* Commitment & Dedication

- **What** we believe:
We're able to provide solutions to any customer on issues of health & beauty!
- **How** we do it:
Our supportive & committed Medical Advisory Board of international & local medical doctors, biologists & health professionals has the answers.

* We Aim, We Achieve

- Our aim is to introduce new unique high-end products from international well-known suppliers all over the world to the Lebanese market;
- So far, we have built an eminent image owing to:
 - a) Our cultured highly-educated physicians & pharmacists;
 - b) Our VIP clients: every client is a VIP client!



UNIQUE PRODUCTS

Inversion Femme



Are you concerned about your hair not being as thick or shiny as it used to be? Or your skin showing signs of ageing and feeling dry? Nail breakage or splitting? Clothes feeling tight and uncomfortable? With 16 natural active ingredients including vitamins, minerals and antioxidants Inversion Femme is the natural nutritional solution to help combat

these issues in a daily supplement.

- **HAIR** Inversion helps hair loss and thinning. It's proven science that inversion's natural ingredients improve hair density and vitality.
- **SKIN** Keeps Skin moisturized and boost its overnight-repair function. The included formula fights wrinkles and increases Skin hydration.
- **NAILS** Inversion supports the natural structure and appearance of nails. It also prevents brittleness.
- **FIGURE** It contains several ingredients that are claimed to help with weight loss, including fruit and plant extracts.

PURE GOLD COLLAGEN®

Want to nourish your skin and fight the appearance of early signs of ageing?

PURE GOLD COLLAGEN® is a liquid beauty supplement designed for women who wish to promote beautiful skin and fight the appearance of early signs of ageing. It helps to boost natural collagen, elastin and hydration levels that decline over time causing the appearance of wrinkles, dryness and loss of firmness. Formulated with a unique blend of active ingredients that includes hydrolysed collagen, hyaluronic acid, borage oil, vitamins and minerals, PURE GOLD COLLAGEN® works by nourishing you from the inside for a more beautiful and younger looking you on the outside.



With daily and consecutive use, PURE GOLD COLLAGEN® is proven to increase skin hydration (+12% in 3 weeks) , reduce the appearance of wrinkles (-27% in 6 weeks) and improve skin suppleness (+20% in 9 weeks) . Consumers also report an increase in skin radiance (72% agree) and smoothness (76% agree) with 89% saying that they would recommend the product to a friend.

ACTIVE GOLD COLLAGEN®



Formulated for men and women with active and busy lives. The collagen and hyaluronic acid enriched formula now contains chondroitin in addition to glucosamine and L-Carnitine. It also has an improved taste and is sweetened with Stevia only. The product works from within to fight the signs of ageing and care for muscles and joints.

- Promotes younger looking skin
 - Help support healthy looking hair
 - Improves skin hydration and suppleness
 - Helps support muscles and joints
- Winner of Best Skincare Supplement male grooming guide Award 2015

GOLD COLLAGEN® FORTE

Designed specifically for women over 40. The collagen-enriched formula combines a unique powerful blend of anti-oxidants which work from within to reinforce your skin by providing protection against oxidative stress, one of the key factors in ageing.

- Helps protect against oxidative stress
- Reduces the appearance of fine lines and wrinkles
- Promotes skin suppleness and firmness
- Improves skin hydration and radiance
- Promotes healthy hair and nails

Awarded Highly Commended in the category Best New Premium Anti-Ageing Product at the Pure Beauty Awards – UK 2014



GOLD COLLAGEN® HYDROGEL MASK

A new skincare solution from GOLD COLLAGEN®. This hydrogel mask has been developed for dehydrated, tired-looking skin. The mask has been formulated with a unique second skin technology, that perfectly fits facial contours. Upon contact with the skin the mask provides an immediate cooling effect. Once it reaches body temperature the mask melts and releases moisturising and regenerating active ingredients into the skin, supporting the skin's natural renewal process for a fresh and healthy glow.

- Immediate cooling and soothing
- Improve skin texture and radiance
- Healthy looking and hydrated skin

NEAUVIA ORGANIC

Nobody likes to think about the passing time and yet the aging process is already underway at age 25. Invisibly but inexorably, production of collagen and hyaluronic acid ceases. In the fight to preserve youth we want to choose safe methods giving natural results – those are the features of treatments with NEAUVIA ORGANIC. Products in the NEAUVIA ORGANIC line are used to fill defects of tissue, stimulate the production of

collagen as well as improve the hydration, tension and elasticity of the skin. Thanks to these products, you will achieve a natural look, full of vitality and shine.

NEAUVIA ORGANIC is first in the world organic line of fillers made in Italy. It was designed and produced thanks to efforts of many leading specialists in aesthetic medicine and anti-aging together with CAPITAL SANTÉ. Products from NEAUVIA ORGANIC line are using the newest technologies and were designed as a result of searching for a safe and efficient solution giving natural results. CAPITAL SANTÉ is a dynamically developing company who quickly became a leader in aesthetic medicine market. Throughout the years we are delivering highest quality solutions both on the Italian and Polish market. Thanks to experience we gain in this time, we are proud to present the newest generation of fillers - NEAUVIA ORGANIC.

NEAUVIA ORGANIC PRODUCTS ARE DESIGNED FOR PEOPLE WHO MAKE INFORMED CHOICES

With your doctor's help, you can decide which product best fits your needs.

Gain from **triple innovation** of NEAUVIA ORGANIC:

1- use of hyaluronic acid from the newest source guaranteeing extraordinary safe and pure product.

2- innovative addition of calcium hydroxyapatite, which stimulates connective tissue cells to produce collagen, thus improving skin elasticity.

3- replacement of traditionally used toxic substance (BDDE) with new, safe ingredient (PEG)

NEAUVIA ORGANIC products are **safe**, since they are prepared from the highest quality raw materials – without harmful protein residues and without usage of solvents. They are **highly effective**, guaranteeing immediate results in filling tissues. Thanks to calcium hydroxyapatite addition, skin starts to produce its **own collagen** and the treatment effects last **longer**.





A GLORIOUS PAST: A PROSPEROUS FUTURE

* Long term future plans

2018:

1. Corpo Libero from Italy
2. Gold Collagen Defence
3. Zell-V Phytogreen

* What makes us proud

a) Our strong network of supporters!

- International medical & wellness institutes;
- Medical associations in regenerative medicine;
- Anti-aging societies & rejuvenation clinics from Switzerland & Germany.

b) Our highly skilled team!

- Dr. Helmuth Brammer (President of the German Society of Thymus Therapy & founder of the German Medical Society of Chelation Therapy) is one of our key medical advisors.

* Future Plans & Business Collaborations

We're proud to say that we are well-established in the medical & anti-aging market in Lebanon.

We're always looking into new horizons.

We always welcome prospective business partners!

* Our Scope in a Glimpse...

- Botox Injections
- Whitening Creams
- Slimming Products
- Men's Anti-Aging Clinic including infertility and erectile dysfunction treatment
- Rejuvenation, Wellness & Medical Spa

PRODUCT CERTIFICATIONS



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